



# Matt Ingram

**Illustrator, Designer, Fine Artist.**

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## About

I am a hard-working, passionate and highly dedicated, illustrator, designer and fine artist with commercial expertise in the FMCG packaging industry.

After graduating from Middlesex University in 2016, I began working as an in-house illustrator at a design agency in London. Claessens specialises in branding for packaging and the FMCG sector, and provided me with a great opportunity to work in a fast paced studio environment, learning about the pipeline and illustrating in a number of different styles and according to brief and brand guidelines.

As of 2019 I moved away from Claessens in order to pursue a career as a freelance illustrator. Over the last year I have been building up my client base, working regularly with a number of successful agencies and independent clients on a variety of illustration jobs, including branding, children's books, information illustrations and portraiture.

When not working on commissions I am generally honing my art skills through a combination of online workshops, improving my software knowledge, learning different mediums, or just painting and drawing for fun.

I am a firm believer in continued growth through constant learning, and apply this belief wholeheartedly to my personal development in every area of my life.

I am always happy to commute for work and willing to relocate should the right job present itself.

## Experience

### Freelance Illustrator – 2019-Present

Clients

Bloom Creative Agency

Atticus Film & Television

Institute of Principled Management

Private Clients

### Middlesex University – 2019

Academic Assistant

A short term academic-assistant teaching position over a six-week period, assisting the course leader with helping the third year students on their final year projects.

Roles included: Helping students refine their project ideas through continued ideation. Teaching fundamental theories on using colour, drawing principles, and composition. Helping students work outside their comfort zone and push beyond their perceived limitations.

### Claessens International Brand Agency – 2016-2019

Illustrator

An in-house illustration position within a packaging design studio.

Working in a number of different styles, working to specific brand guidelines and in close collaboration with the design team, creating illustrations according to their specification and brief.

Roles Included: Typography & Hand-Lettering, Engraving and Wood-Cut Style Illustrations, Digital Painting, Photo-Realism, Visualising, Photo Editing and Manipulation, Vector Graphic Illustrations, Artworking for Print esp. Packaging.

### The Body Shop – 2015 (Work Experience)

Artworker

Two weeks work experience at the Body Shop as an Artworker, learning how a studio operates, how the studio pipeline line works and what is required of an Artworker in a fast paced design studio.

Roles Included: Artworking for Print, Digital Printing Specifications.

## Education

London Atelier of Representational Art (LARA) - Foundation Year, 2019

Middlesex University, Hendon, London – Illustration BA (Hons), 2016

## Skills

Adobe Creative Suite: Photoshop, Illustrator, InDesign, After-Effects.

3D Software: ZBrush.

Traditional Skills: Oil Paint, Gouache, Watercolour, Charcoal, Graphite.

## References

1. Toby Atkins, Illustration Director at Bloom Creative Agency.

Email: [toby.atkins@bloom-london.com](mailto:toby.atkins@bloom-london.com)

2. Nancy Slonims, Course Leader (Illustration), Middlesex University.

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